

Transistion TrustedLicense LicencePro



In the beginning

In 2017 we started with LicentiePro BV in the Netherlands, which is the 'Dutch' version of LicencePro LTD. After 2 years our partner in Spain followed, with LicenciaPro, like the Spanish version of LicencePro. Today we have a strong brand and buy and sell for millions of euro's in these countries.

We started our company with our German partner Ronny Schausten, who is active on the German Market. We, Roel and myself, always have the vision, to roll the formula out thru the whole of Europe. The trade in pre-owned licences started in the UK and Germany about 20 years ago. In the US they talk about a **license**, while the UK talks about a **licence**, we decided that for our formula the term "Licence" like the English us it, is the most appropriate.

When makes TrustedLicense his entrance?

In the Netherlands we developed the name LicencePro with a European vision. Our appreciated German partner Ronny, developed the name and brand TrustedLicense and we thought it would be great to develop the formula with (t)his name for our activities all over Europe. Even if we had to change the name of the business in The Netherlands and Spain, where we are using LicencePro with a lot of success for years now!

Development and growth

So our turnover in The Netherlands and Spain is still growing every month, even in this period with Covid. Beside that we keep on developing the formula and franchise, to make it as successful in the rest of Europe. We started with two people that are fulltime looking for opportunities with franchisees and we are working together with a company that helps people to expand with their franchise in Europe. In the meantime, I was working on the formula itself and talking to potential franchisees, what turned out to be quite successful thanks to Micha (the other one)!

Situation now

So now we are ready to get the licence-train in motion all over Europe. Our partner in Germany is aware of all the actions and developments, but not ready to start in such a short period of time, also because his girlfriend is expecting a baby soon 😊. So we decided together with him, that we keep the train moving and are not using his name TrustedLicense and we keep the name for the business LicencePro as we did before. Off course Ronny will be involved as before and we still use all his channels and so on, but we will use the name LicencePro instead off TrustedLicense for the European franchise.

Brand and Formula

So we renewed the logo of LicencePro and this new logo will be registered coming week as our European brand for the franchise as well. The LicencePro Franchise company is already founded and ready to go! All the url's, email addresses and so on are also in place, so we are ready to rumble!

We apologize for the inconvenience and if there are costs to reverse the name to LicencePro we are happy to cover the costs for you. We also made a revised agreement, with all our revenue models and working examples, to make the proposition even more interesting for all the people involved.

We are ready to go and hope you are as well, let's do this!